

Harnessing the Value of Data

"The world's most valuable resource is no longer oil, but data."

The Economist, May, 2017 ...how do companies harness the value?

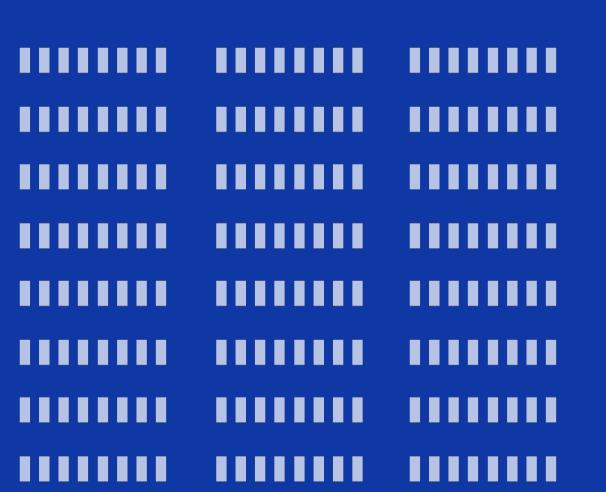
- Identify
- Categorize
- Utilize



Number of enterprises with 1,000 TB+ unstructured data stores grew

from 2016 to 2017

of firms see sourcing, gathering, managing & governing data as their biggest challenges when using systems of insight



Source: Forrester Analytics, Global Business Technographics Data And Analytics Survey, 2017, Global Business Technographics Data And Analytics Survey, 2016 (Enterprises with 1000+ employees)

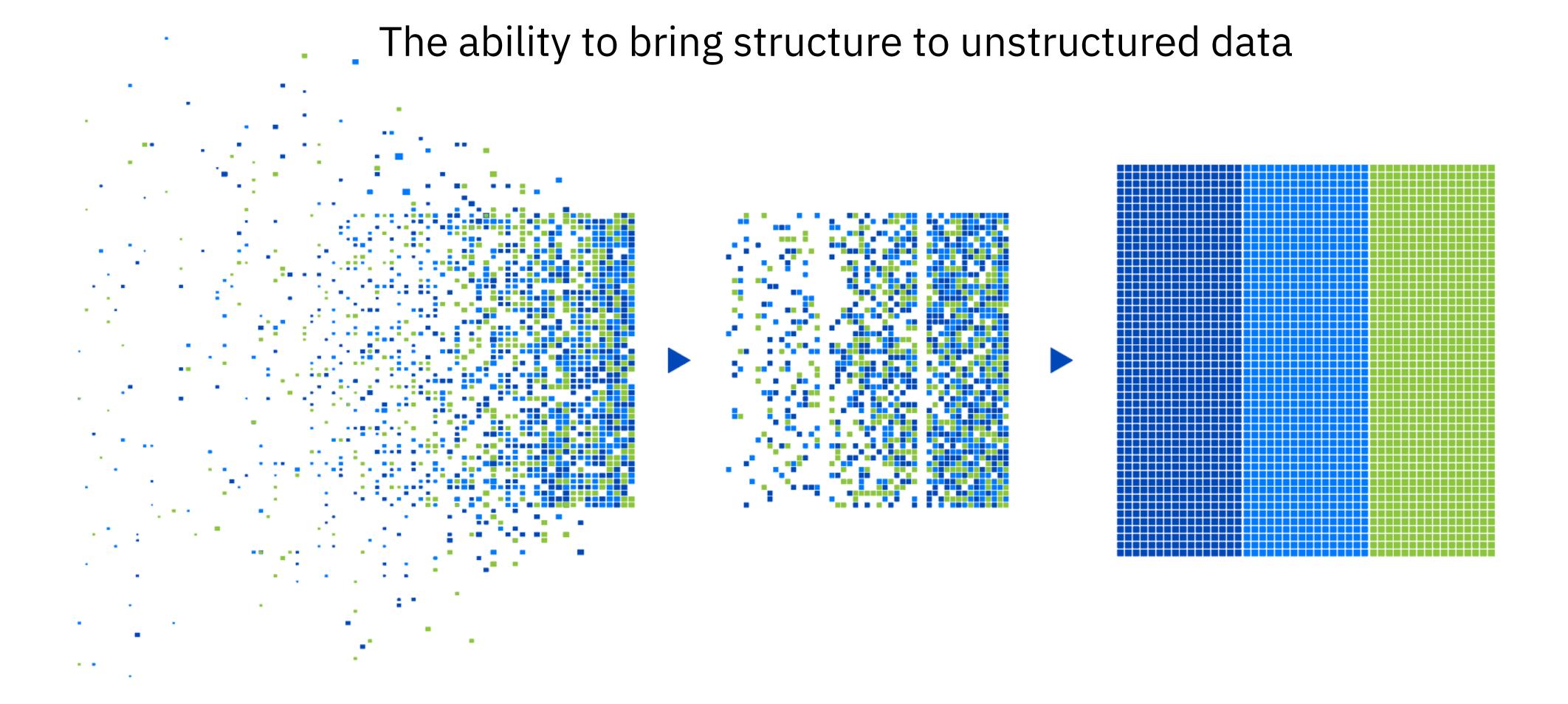
Unstructured Data is Hard to Manage

For exabyte-scale data stores...

- Challenging to pinpoint & activate relevant data for large-scale analytics
- Lack of fine-grained visibility needed to map data to business priorities
- Difficult to remove redundant, trivial & obsolete data
- Tough to identify & classify sensitive data



What is needed?





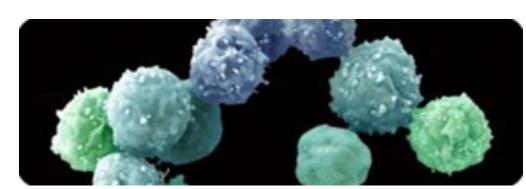
Metadata: Key to Unlocking Data Value & Improving Management

- Metadata is the structured data about the unstructured object
 - Who, what, when, where, and why of account, container, object, stream, dir, file
 - Perfect for indexing and searching
- Metadata may be separate from the data, stored with the data, or derived from the data
 - Posix inode plus extended attributes
 - Standard document headers (doc, ppt, mp3, dicom, pdf, jpeg, GeoTIFF)
 - Custom metadata tags
 - AI derived metadata

System Metadata

Location
Size
Owner
Group
Permissions
Last-Modified
...

Biomedical



Age, Biomarkers, Developmental Stage,
Cell Surface, Markers, Cell Type/Cell Line,
Disease State, Extract Molecule, Genetic
Characteristics, Immunoprecipitation,
antibody, Organism,

Image





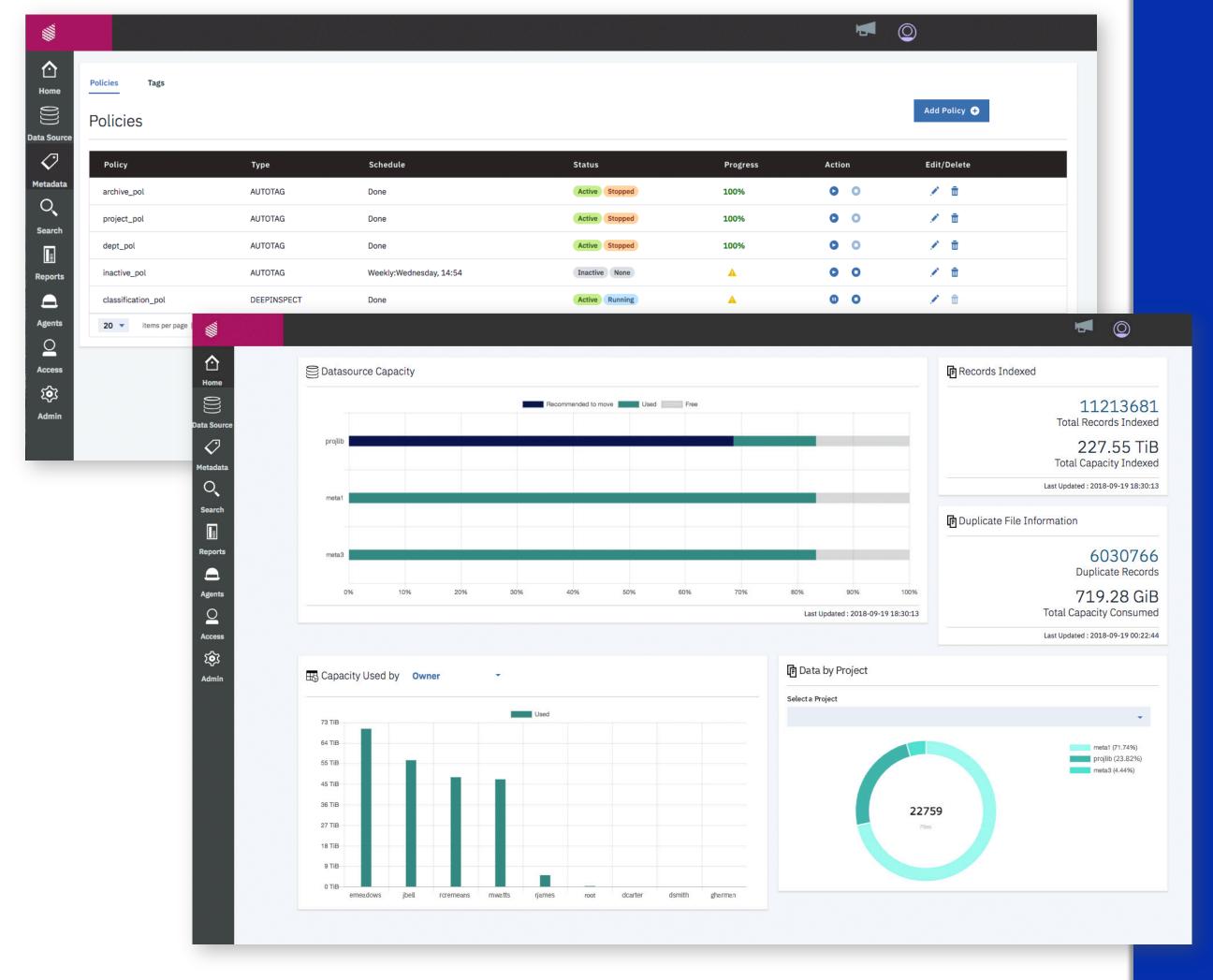












Data Insight for Analytics, Governance & Optimization

- Automate cataloging of unstructured data by capturing metadata as it is created
- Enable comprehensive insight by combining system metadata with custom tags to increase storage admin & data consumer productivity
- Leverage extensibility using the API, custom tags and policy-based workflows to orchestrate content inspection & activate data in AI, ML & analytics workflows



IBM Spectrum Discover Architecture

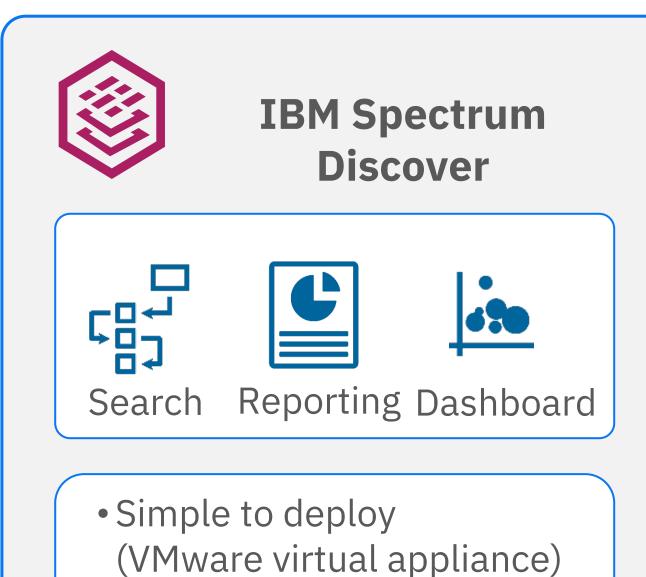


File and Object Storage

IBM Cloud IBM **Object** Spectrum Storage Scale Planned for 2019 and other 3rd parties

Scanning and **Event Notifications**

Data Insight



Automatic indexing

Custom metadata tagging

Metadata curation

- Policy-Engine
- Action Agent API

Data Activation/Optimization

Analyze

- Data discovery
- Dataset identification
- Data pipeline progression

Use Governance Cases

- Data inspection
- Data classification
- Data clean-up

Optimize

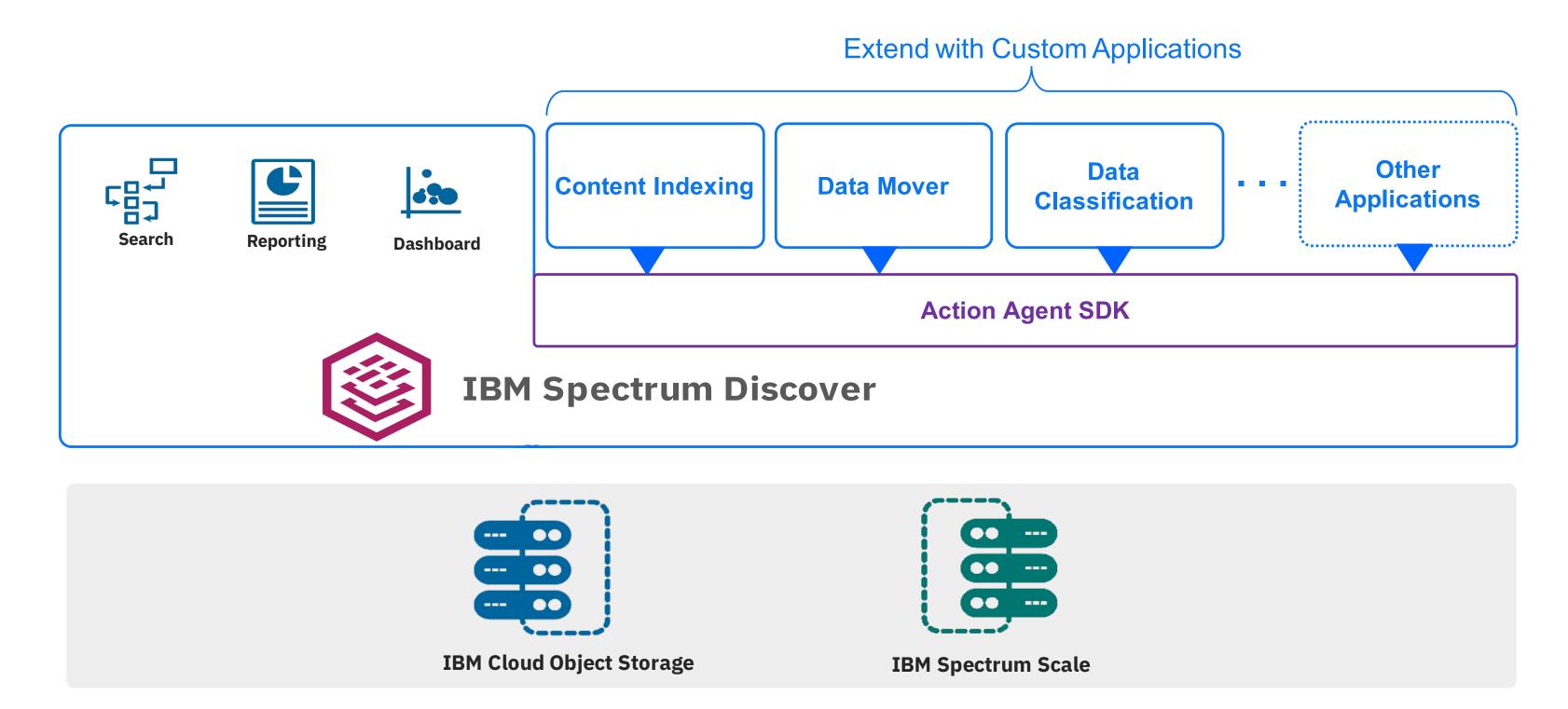
- Archive / tiering
- Duplicate data removal
- Trivial data removal



Extensible Foundation for Data Insight



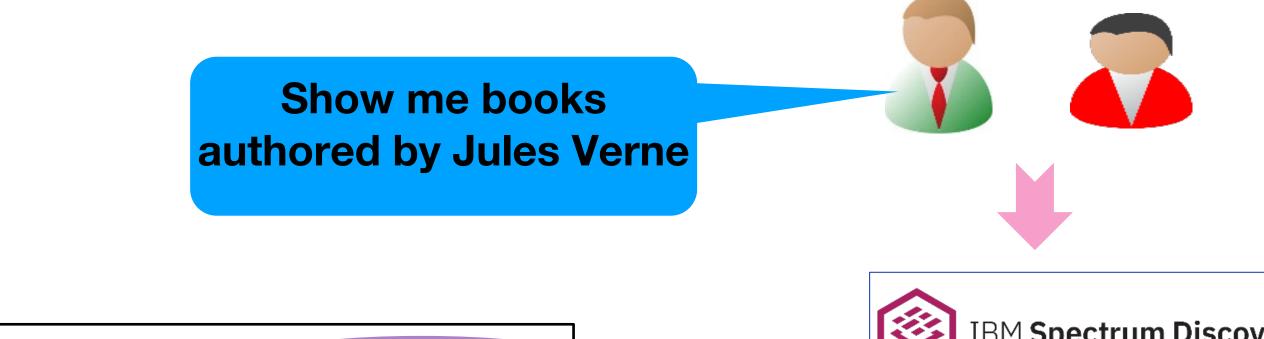
- Action Agent SDK extends capabilities via well defined API
- Customize actions taken based on Discover metadata
 - Content indexing
 - Data movement (tiering)
 - Classification
 - Sensitive data identification
 - ROT Detection/Disposal
 - **t** Etc...
- Integrate with upstream information management applications

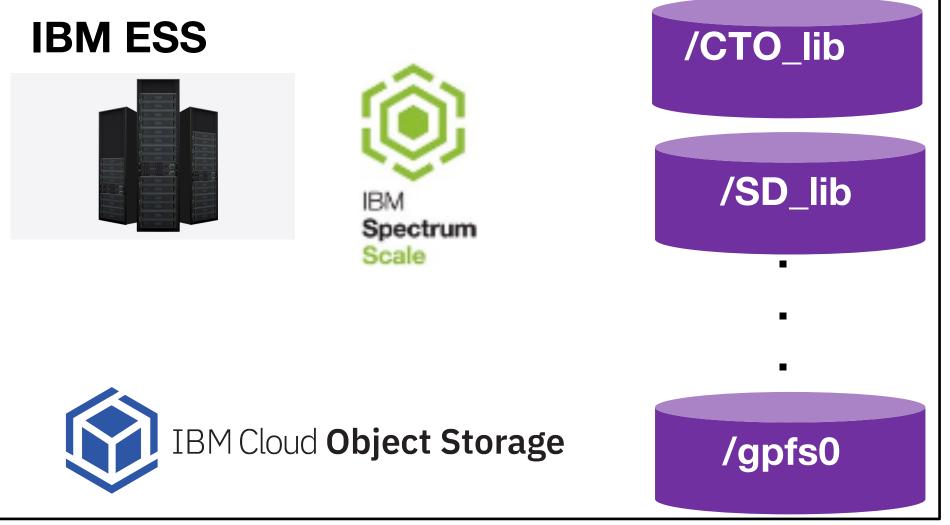


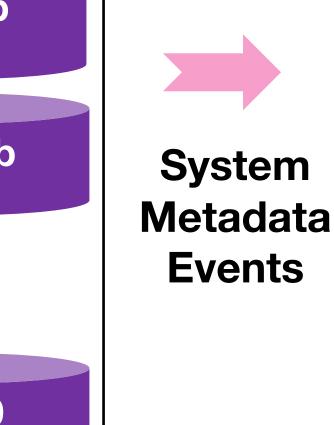


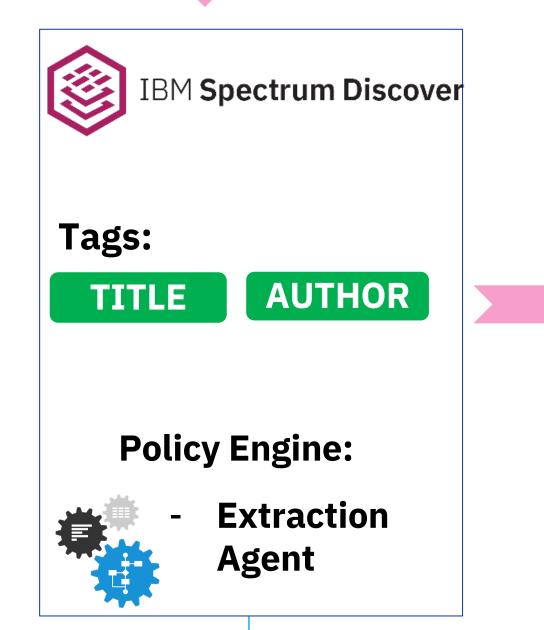
Use Case: Identifying relevant data based on content enrichments

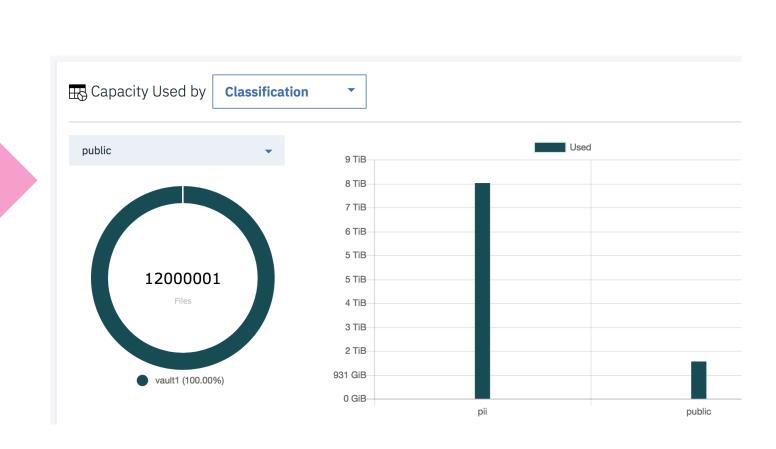












Gutenberg Project Documents



Content Extraction

Title: Smith

Author: Jules Verne

Use Case: Curating the Research Data for Placement Optimization



User	Department	Project	Project State	Spectrum Scale Fileset / Base Directory
ibmuser1	staff	phase1	active	/whole_cell
ibmuser2	postdoctoral	phase2	inactive	/nucleus
ibmuser3		phase3	active	/polysomes

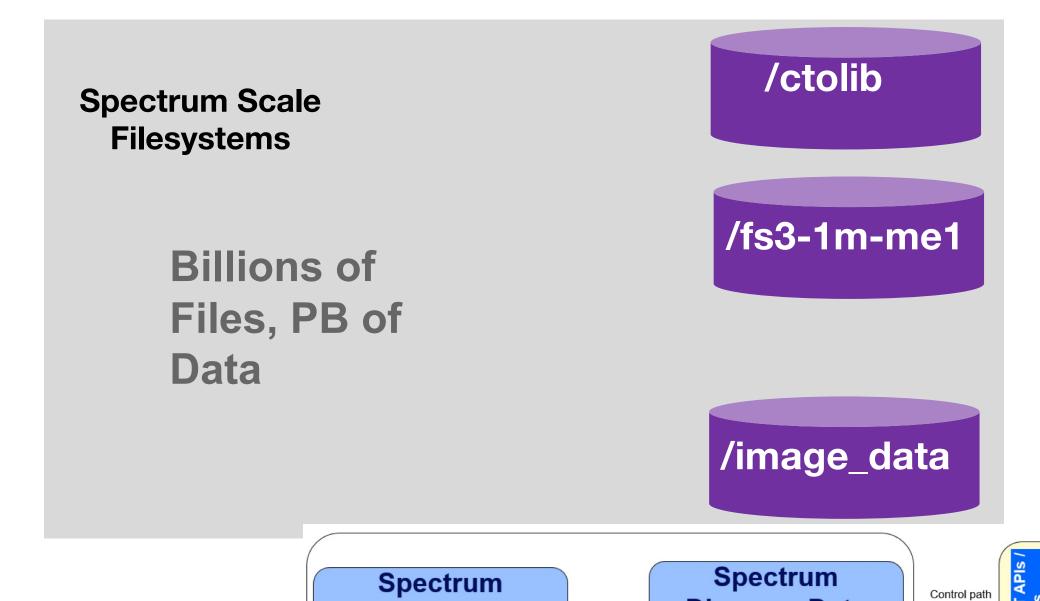
Discover Data

Mover App

Capacity Reporting



4. Generate reports (Capacity showback)



Spectrum Discover

Discover Policy

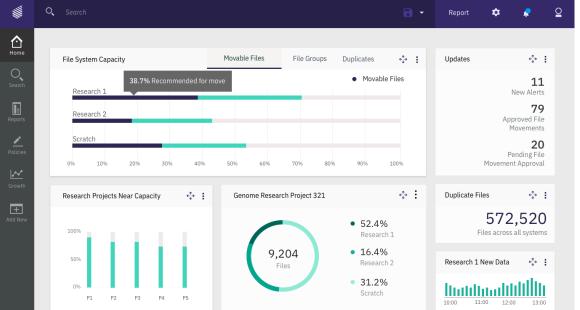
Engine

1. Collect technical metadata

(file name, size, etc)

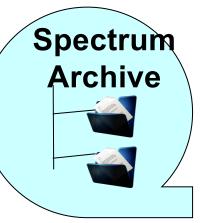


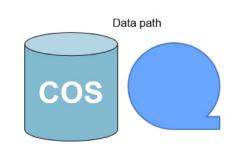
3. Ad-hoc filtered search



2. Policy-based auto-tag (enriching data with customer specific tags)

5. Move to tape





Spectrum Scale

Free Trial Software Download



- 90 Day Free Trial
 - At end of 90 days, code no longer accessible by client w/o approved extension or purchase of full license
- Full function version of code
 - Not limited scale or function set
 - At termination of trial, access terminates
- Restriction(s)
 - Cannot upgrade from single node trial to multi-node production
- Support for trial: spdiscov@us.ibm.com



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